

DOWNTOWN FLUSHING MIUB FISCAL YEAR 2016 ANNUAL REPORT

From July 1st, 2015 to June 30th, 2016



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MESSAGE FROM THE CO-CHAIRS[NEED UPDATE]

Dear Friends,

It has been another active year for the Flushing BID.

Just last month the Flushing BID held its first gala to fundraise for security cameras to deploy in Downtown Flushing for a Cleaner Safer Flushing. The board felt it was important to rally support to address this community priority. In addition to the many programs the Flushing BID already runs to improve the environment and promote business in Flushing, the BID has continued its equally important role as advocate and liaison between Flushing businesses and New York City government.

We would like to thank the many elected officials, property owners, businesses, agency partners and community partners for their enthusiastic support and demonstrating once again the collaborative spirit and commitment that is instrumental in growing the impact of the Flushing BID to ensure Flushing continues to be a thriving community we can all be proud of.

Special thanks to all of our board members, volunteers and executive director Dian Yu.

Tina Lee & Timothy Chuang Flushing BID Co-Chairs

FISCAL YEAR 2017 PROGRAMS

ANNUAL HOLIDAY LIGHTING CEREMONY AND PARTY

Last winter, the Flushing BID brightened the streets of Downtown Flushing by hanging 3D snowflakes overhead. We kicked off the holiday shopping season with our annual Holiday Lighting Ceremony in front of Macy's on Roosevelt Avenue and continued the celebration at our Holiday Lighting Party in the Sheraton LaGuardia East Hotel.





POWERWASHING

Powerwashing of the streets is one of the vital services provided by the Flushing BID. Following a set powerwash schedule, a team hired by the Flushing BID goes out onto the streets and hoses down the sidewalk with hot, pressurized water to get rid of grease, odor, and other residue. Within the Fiscal Year 2017, additional funding from Councilman Peter Koo has allowed increased the frequency and scope of these efforts to 200 hours of service each season.





SNOW REMOVAL

The Flushing BID sanitation team was hard at work to keep the streets of Downtown Flushing safe and clean during the winter of 2017.

GRAFFITI REMOVAL [updated]

The Flushing BID teamed up with its new contracted sanitation service provider, EMA Plus Servicers, to remove graffiti in 280 locations within the Downtown Flushing community.

TRASH RECEPTACLE REPLACEMENTS

The Flushing BID continues our tradition of street beautification and this year we partnered with Empire City Casino to place ten high-end trash receptacles on Main Street and Roosevelt Avenue.





DOWNTOWN FLUSHING TANGHUB

BEAUTIFICATION

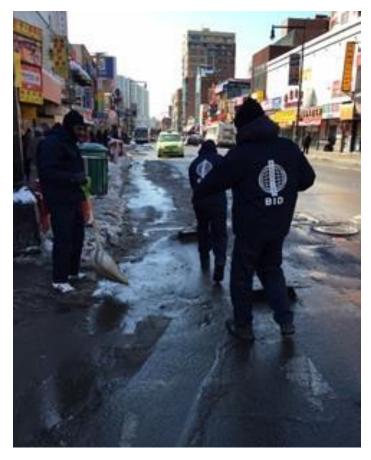
The Flushing BID has hung and maintained 30 flower baskets throughout Downtown Flushing to promote a greener streetscape in Downtown Flushing. Plants improve air quality in Downtown Flushing and add a burst of color to the urban landscape.



SUPPLEMENTARY SANITATION

The Flushing BID continued to work with sanitation services provider EMA Plus Services. On behalf of the Flushing BID, EMA worked year-round, totaling approximately 15,500 hours. They removed 92,000 bags of garbage, and painted over 75 pieces of street furniture such as: fire hydrants, mailboxes and lamp poles.





FISCAL YEAR **Ø**PUBLIC EWAION

SI

COLLABORATION WIH LOCAL GOVERNMENT

CITY AGENCY FOR SMALL BUSINESSES

On Friday, April 22nd, the Flushing BID collaborated with the New York City Department of Small Business Services to sollicit feedback and address the concerns and obstacles that the local small businesses face, and worked with the city to resolve those concerns.



CPR SEMINAR AT CPC NAN SHAN SENIOR CENTER

The Flushing BID recognizes the importance of the safety of senior citizens in our community and and on April 29th, collaborated with the Nan Shan Senior Center to co-host an instructional seminar. At this seminar, a representative from the New York City Fire Department demonstrated CPR (translated into Chinese by a staff member at the Nan Shan Senior Center) and expanded awareness of a skill that can save lives.





CHILDREN'S DAY/ BOOK DAY

On April 23rd, the Flushing BID co-hosted an event at the Flushing branch of the Queens Library. Admission was free to all and we spent the day celebrating diversity through storytelling, songs and rhymes, arts and crafts, and much more.



FISCAL YEAR 2016 MARKETING

FIRST ANNUAL GALA

This year, the Flushing BID was excited to host our First Annual Gala on May 5th, 2016 at the Sheraton LaGuardia East Hotel. This year's proceeds went to our cause of a Safer and Cleaner Flushing, and will fund our project to install security cameras in the Flushing BID District and ensure safety throughout the community.





DOWNTOWN FLUSHING PHOTOGRAPHY CONTEST

The Flushing BID hosted its annual photo contest and received many exciting entries. After a lengthy meeting with our panel of judges, three winners were picked. The winners were invited to and recognized at our Annual Holiday Lighting Party. An iPad, an iPad mini, and an iPod touch were given as prizes for 1st, 2nd, 3rd place respectively. Winning pictures can be found on our website: www.flushingbid.com







2ND ANNUAL STREET FESTIVAL

Last August, the Flushing BID hosted its 2nd Annual Street Festival. Over 20,000 people, both local residents and visitors from all over the city, came to see and experience the unique market atmosphere in Flushing during the festival. After a kick-off from elected officials NYC Councilman Peter Koo and NYS Assemblyman Ron Kim, various musician took the center stage providing entertainment for all ages. The festival was a prime opportunity for local businesses and organizations, including the NYPD 109th Precinct, to connect to a large and diverse population about their products and services.

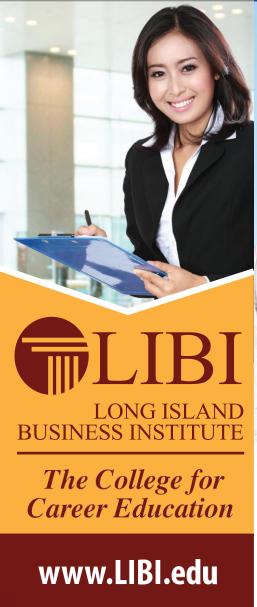


BANNER PROGRAM

The Flushing BID continues to utilize the Street Banner Program as an economic way to promote local businesses.



EmblemHealth®



FLUSHING BID

Charles B. Wang
Community
Health Center





www.cbwchc.org

ENTREPRENEURSHIP FAIR

As co-host of the World Journal's Business Expo, the Flushing BID was able to invite city agencies to share critical information that will contribute to the sucess of local businesses. This expo was attended by: New York City Department of Small Business Services, Department of Building, Department of Health and Mental Hygiene, Department of Consumer Affairs, Department of Sanitation, Fire Department of New York and OATH.



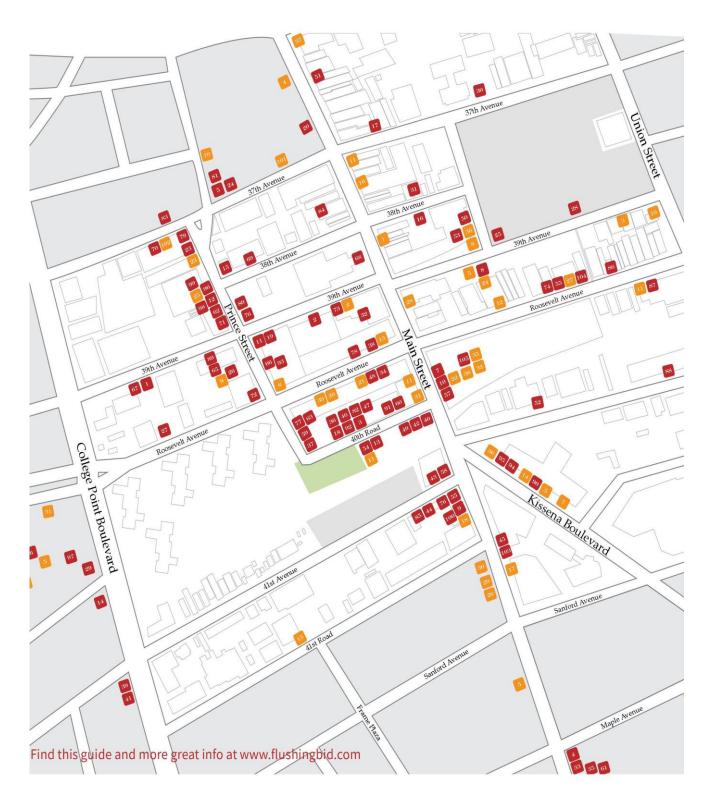


COMMITMENT TO CARE AWARD

The Flushing BID is proud to announce that our co-chairs, Tina Lee and Timothy Chuang received EmblemHealth's 2015 Commitment to Care.

FISCAL YEAR **Ø**FLUSHING BID GUIDES

DOWNTOWN FLUSHING RESTAURANT GUIDE



DOWNTOWN FLUSHING RESTAURANT GUIDE

		CAFES &	BAKE	RIES	_		DESSERTS		35. 貢茶 Gong Cha \$	
1.	阿2時尙茶飲 AH2 Tea \$ 38-03 Main St		11.	美心西餅 Maxin Café \$ 37-01 Main St	718-886-8558	22.	. 美漫記 Beautiful Memory D 136-20 Roosevelt Ave	esserts \$ 718-888-7803	136-20 Roosevelt Ave gongchausa.com	718-353-73
	ah2icetea.com	718-709-8373		136-76 Roosevelt Ave 40-06 Main St	718-762-2222 718-886-0666	23.	. 咕噜甜品 Kulu Desserts \$ 37-06 Prince St kuludesserts.com	718-886-3302	36. 功夫茶 Kung Fu Tea \$ 136-20 Roosevelt Ave	
2.	阿波蘿西點麵包 Apollo Bake 135-36 39th Ave	ry \$ 718-961-0596	12.	杜老爺西點麵包坊 Mr. Tu Bal 136-29 Roosevelt Ave	kery \$ 718-353-0832	24.	Mango Mango \$\$ 136-28 39th Ave	710-000-3302	37. 茶霸 l Tbaar \$ 36-09 Main St tbaar.com	718-661-3
3.	caffébene \$\$ 136-83 39th Ave		13.	金陵麵包 New Flushing Bak	ery \$	25.	mangomangodessert.com . Snowdays \$	917-563-1847	38. Tea Magic \$ 40-21 Main St	
	caffebeneusa.com	718-888-0034		135-45 Roosevelt Ave	718-539-6363		37-20 Prince St snowdaysnyc.com	718-321-0500	39. 天仁茶業股份有限公司 I Ten Re 135-18 Roosevelt Ave	n \$
4.	凯詩琳 Catherine Bakery 40-49 College Point Blvd	\$ 718-321-8878	14.	溫莎餅屋 New Star Bakery \$ 41-21A Kissena Blvd	718-961-8868		SNACKS		tenrenusa.com	718-461-9
5.	飛達西餅 Fay Da Bakery \$	718-888-4568	15.	聖瑪莉 New Sun Mary Bake 133-57 41st Rd	ry \$ 718-460-8800	26	. 金峰魚丸小吃 Jing Feng Fish Ball Inc. \$ 41-40 Main St	718-864-6288	& MORE 97. Applebee's \$\$	
	41-33 Kissena Blvd 40-24 College Point Blvd	718-460-8018 718-461-1888	16.	大班餅店 Taipan Bakery \$		27.	. 開封小吃 Kaifeng \$ 136-55 Roosevelt Ave	646-681-1159	40-24 College Point Blvd applebees.com	347-226-7
	136-18 39th Ave	718-321-1759		37-25 Main St taipan-bakery.com	718-888-1111	28.	. 大班小食店 Taipan Snack \$ 39-01 Main St taipan-bakery.com	718-886-3266	98. Bangkok Thai \$\$ 38-04 Prince St bangkokthainyc.com	718-353-1
5.	Iris Tea & Bakery \$\$ 39-07 Prince St irisbakery.comt	718-888-1633	17.	東海堂茶餐廳 Tong's Café \$ 41-51 Main St	718-461-3989	29.	. 盛津小吃 Sheng Jin Eatery 41-40 Main St		99. 新派煮意 Cutting Board Flush 37-20 Prince St	ing \$\$ 718-321-0
	金麥 Mugi \$\$ 43-65 Kissena Blvd	718-888-8328	18.	東海堂餐廳 Tong Hai Tung \$	718-358-8878	30.	. 福州小吃 Super Snack \$ 41-28 Main St	718-886-2294	100. Golden Shopping Mall Food C 40-38 Main St	Court \$
	41-39 Kissena Blvd	718-888-7854	19.	Tous les Jours \$		31.	TEA & DRINK	S	102.Kissa Restaurant & Bar \$\$ 133-42 37th Ave	347-368-6
3.	Paris Baguette \$\$ 136-17 39th Avenue parisbaguetteusa.com	718-713-0404		39-02 Union Street 42-35 Main St maintlj.com	718-762-6554 718-358-0666 718-358-0288		39-22 Main St 40-24 College Point Blvd cocobubbletea.com	718-321-8566 718-886-3386	103.Latin Bakery Restaurant \$ 41-41 Main St	718-961-8
	Presso Coffee \$\$		20.	香草烘焙坊 Vanilla Café \$	740 700 0000	32.	Comebuy \$ 136-20 Roosevelt Ave	917-913-5666	104. Lucia Pizza \$ 136-55B Roosevelt Ave	718-445-
	133-42 39th Ave pressocoffeenyc.com	718-358-0257	21	135-20 Roosevelt Ave 一美芳 Yee Mei Fong \$	718-762-2888	33.	. 快車道 Express Tea Shop \$ 41-28 Main St		105. New World Mall Food Court 136-20 Roosevelt Ave	
0.	Prince Tea House \$\$ 36-39 Prince St	917-285-2523		135-38 Roosevelt Ave	718-886-6820	34.	. 若菱甜品 Flora Sweet House 40-24 College Point Blvd florasweets.com	\$\$ 516-208-2918		



Business Improvement District www.flushingbid.com

\$	Under \$10
\$5	\$11-\$20
\$\$\$	\$21-\$40
2222	Over \$40

明都大酒樓 SS

- 華天寶食林 SS

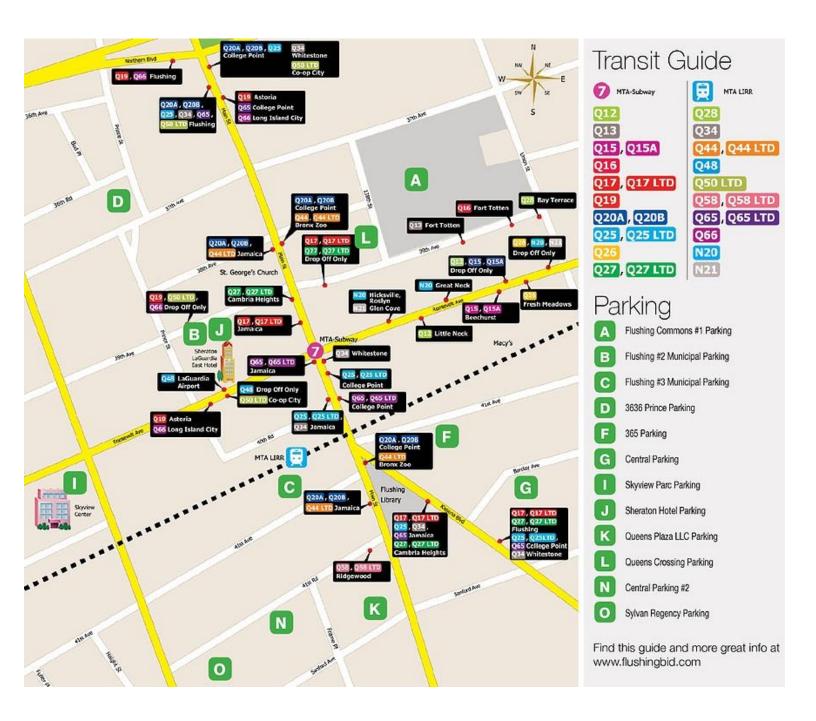
- 66 海之味 \$ 66 Lu's Seafood 38-18 Prince St 66lusseafood.com 718-321-0904

NOODLES

- 馬來養廳 | Malay Re 135-17 40th Rd
- 味味屋馬來餐館 Sentosa \$\$ 39-07 Prince St sentosausa.com 718-886-6331

- 阿宏越南牛肉河粉 S Pho Hoang 41-01 Kissena Blvd 718-762-6151
- 越南小館 \$ Pho Vietnamese Restaurant 38-02 Prince St 718-461-8686

DOWNTOWN FLUSHING TRANSIT GUIDE



FISCAL YEAR 2016 - KEAR 2017 PROPOSED BUDGET

BUSINESS IMPROVEMENT DISTRICT: DOWNTOWN FLUSHING DATE SUBMITTED: MAY 2016 FY 2016 ACTUAL BUDGET UN-AUDITED:

		F	Y2016		FY2017
	Approved	9 Mo. Actual	3 Mo. Projected	FY16 Total	Projection
REVENUE AND INCOME					
Special Assessment	\$380,000	\$380,000	-	\$380,000	\$380,000
Interest	\$650	\$413	\$137	\$550	\$550
Grants & Contributions	\$55,000	\$10,000	\$85,000	\$95,000	\$60,000
Fundraising / Special Events	\$107,000	\$62,501	\$40,000	\$102,501	\$115,000
TOTAL REVENUE & INCOME	\$542,650	\$452,914	\$125,137	\$578,051	\$555,550
PROGRAM SERVICE EXPENSES					
Sanitation (total)	\$270,000	\$208,734	\$69,578	\$278,312	\$280,000
Marketing, Communication, Special Events and Tourism	\$45,000	\$26,583	\$18,000	\$44,583	\$45,000
Holiday Lighting	\$23,000	\$21,015	-	\$21,015	\$23,000
Beautification/Horticulture	\$15,000	\$3,275	\$2,900	\$6,175	\$7,000
Streetscape Maintenance	\$5,000	\$12,993	-	\$12,993	\$10,000
Security	\$50,000		-	-	\$55,000
Other / Special - Additional Cleaning	\$30,000	\$16,010	\$13,000	\$29,010	\$15,000
TOTAL PROGRAM EXPENSES	\$438,000	\$288,610	\$103,478	\$392,088	\$435,000
GENERAL AND ADMINISTRATIVE EXPENSES					
Payroll	\$110,000	\$80,556	\$26,152	\$106,708	\$115,000
Fringe Benefits	\$18,000	\$12,487	\$4,162	\$16,649	\$18,000
Insurance	\$4,000	\$3,024	\$800	\$3,824	\$4,000
Professional Fees (Audit & Legal)	\$5,500	\$6,078	-	\$6,078	\$6,078
Office Expenses (Total)					
Rent		\$13,208	\$4,518	\$17,726	\$18,385
Telephone & Utilities	\$3,000	\$2,021	\$700	\$2,721	\$3,000
Other (Postage and Printing, Equipment, Supplies, etc.)	\$3,500	\$2,171	\$1,200	\$3,371	\$3,500
Other General and Administrative Expenses (Total)					
Conferences	\$3,000	\$3,216	\$1,300	\$4,516	\$3,000
Subcription and NYC BID Membership Fee	\$700	\$371	\$250	\$621	\$700
TOTAL G&A EXPENSES	\$166,085	\$123,132	\$39,082	\$162,214	\$171,663
TOTAL EXPENSES	\$604,085	\$411,742	\$142,560	\$554,302	\$606,663
Net Surplus or (Deficit)	-\$61,435	\$41,172	-\$17,423	\$23,749	-\$51,113
Surplus Fund Balance					
Anticipated Bank Account balance 6/30/2016					\$360,000
Restricted (Security Project)					\$55,000
Contingency Fund					\$150,000
Surplus available for future use					\$155,000

BOARD OF DIRECTORS

CLASS A: PROPERTY OWNERS

JUDSON AIN

Flushing Kent Realty Management

136-48 39th Avenue

HENRY BERGMANN Dreamer Realty Corp.

37-01 Main Street

TIMOTHY CHUANG New York Tong Ren Tan, Inc. 41-

39 Kissena Boulevard

ROBERT CHEUNG

Golden Mall

41-28 Main Street

NICOLE EGGLINGER

Macy's Flushing

136-50 Roosevelt Avenue

TINA LEE

Cooper Investors

141-07 Roosevelt Avenue

JIMMY LEE

Cathay Bank

4014 Main Street

BETSY MAK

Betsy Mak Appraisal Group

136-20 38th Avenue #8A

STAN MARKOWITZ

Muss Development Co.

118-35 Queens Boulevard

MICHAEL MEYER

F&T Group

136-20 38th Avenue

BIANCA NG

Jessica Holdings, Inc.

135-27 40th Rd

EDNA RUTLEDGE

Gerson Properties

39-01 Main Street

RICHAD XIA

Fleet Financial Group

136-20 38th Avenue

CAREN YOH

Caren Yoh CPA Firm 133-60 41st Avenue

CLASS B: COMMERCIAL TENANTS & BUSNIESS OWNERS

EDMUND ING

Capital One Bank

41-60 Main Street

ERIC HUNG

Flushing Bank

136-41 Roosevelt Avenue

EVAN JEROME

Monroe College

135-16 Roosevelt Avenue

CLASS C: RESIDENTIAL TENANTS/OWNERS

FR ED FU

41-25 Kissena Boulevard

CLASS D: GOVERNMENT OFFICIALS

BILL DE BLASIO

Office of the Mayor

PETER KOO

NYC Councilman

SCOTT **R**

Office of NYC Comptroller

MELINDA KATZ

Office of the

Queens Borough President

CLASS E: NON VOTING MEMBERS

MARILYN

BITTERMAN (EX-

OFFICIO) Community

Board 7

RON KIM (EX-OFFICIO)

State Assembly

TOBY A. SWISKY (EX-OFFICIO) State

Senate

